

16 Days of Action 2018

Each year Gloucestershire participates in the International 16 days of action against gender-based violence; starting on the **25th November** (International day for the elimination of violence against women) and ending on **10th December** (Human rights day).

For 2018, Gloucestershire will be joining a campaign across the whole South West Region coordinated by Public Health England for the South West. The campaign will aim to engage with workplaces in the prevention and response to domestic abuse and sexual violence. Full campaign details can be found at: <http://www.glostakeastand.com/16-days-of-action-2018/>

Agency Activity during the 16 Days of action

<p>Gloucestershire Police</p> <ul style="list-style-type: none"> -Publicising the toolkit and resources for employers internally for all staff through bulletins. -Daily theme on intranet to raise awareness. -Social media content to promote the campaign and Survivor Pathway. -DASV Coordinator sharing campaign details with top 10 businesses in county to ask them to join the campaign. 	<p>Gloucestershire OPCC</p> <ul style="list-style-type: none"> -Social media content to promote the campaign and resources. -Sharing campaign details across partners in the county and Commissioners Fund projects to ask them to join the campaign. 	<p>Gloucestershire County Council</p> <ul style="list-style-type: none"> -Content included in Talk Smart newsletter to raise awareness of the campaign. -Internal awareness and content to share with staff and raise awareness. -Occupational Health awareness with staff and information sessions. -Information added to 'Your Circle'.
<p>Gloucestershire Domestic Abuse Support Service (GDASS)</p> <ul style="list-style-type: none"> -Teacher Training for primary and secondary schools. -Training with Job Centre staff with the DASV Coordinator. -Awareness raising with staff in the hospitals via the health IDVAs and art installation for awareness. 	<p>Gloucestershire Rape and Sexual Abuse Centre (GRASAC)</p> <ul style="list-style-type: none"> -Reclaim the Night March on 23rd November. -Links with Tesco to roll out the campaign and look to identify future champions. -Social media content to promote the campaign and local services. 	<p>Splitz Positive Relationships Gloucestershire.</p> <ul style="list-style-type: none"> -PebbleRebel campaign to raise awareness of domestic abuse and services available.
<p>Cheltenham Borough Council</p> <ul style="list-style-type: none"> -Circulation of campaign details to Business Improvement District (BID) to ask them to join the campaign. -Engagement with the Chamber of Commerce to raise awareness of the campaign. 	<p>Stroud District Council</p> <ul style="list-style-type: none"> -Toolkit shared with HR staff internally. -Campaign details circulated across Stroud to raise awareness. -Posters displayed throughout council buildings. -Information stand. -Social media content to raise awareness and promote campaign. 	<p>The Nelson Trust Women's Centre</p> <ul style="list-style-type: none"> -Social media content to promote campaign and raise awareness. -Business cards developing with information and inspirational quotes to encourage the sharing of these cards to raise awareness. -Sharing of campaign details with local business contacts to encourage them to join the campaign.

<p>Gloucestershire Diocese -Training for clergy and church volunteers delivered by the Diocese, Police and GDASS.</p>	<p>Gloucester City Council -Social media content to promote campaign and raise awareness. -Staff bulletins and information/pledge stand at staff event. - Staff training from Hollie Gazzard Trust on “Working without Fear” - afternoon tea awareness raising session -Engagement with Voluntary Community Sector. - Engagement via Stronger Safer Gloucester Partnership members. -Adverts at Guildhall to raise awareness. -Circulation of campaign details to local businesses and offering future training. - Pebble Rebel campaign</p>
<p>Gloucestershire Safeguarding Children’s Board (GSCB) -Promotion of the campaign via GSCB Alert system.</p>	<p>Gloucestershire Care Services & 2gether Trust -GCS is publicising the PHE toolkit and promoting the ‘Bright Sky app’ for employees via internal newsletter. -Screensavers and Intranet banners designed to promote message internally -Social media campaign -Ingrid Barker GCS chair to visit GDASS 4th Dec and will write up her observations. -Paul Roberts Joint Chief Executive for GCS and 2gether NHS Trust will be writing a B/Vlog for all staff across both Trusts. -GCS and 2G are looking to harmonise domestic abuse policy to incorporate the DoH ‘Responding to colleagues experiencing domestic abuse’. -Human resource and staff side commitment to the campaign via the Joint Negotiation and Consultation Forum and link to other policies across both Trusts -HR to design a briefing for staff -Quarterly review to monitor response and support for employees of both Trusts</p>
<p>Tewksbury Borough Council -Producing original social media content as well as actively sharing and liking partners content - Staff intranet messages about the 16 Days of Action -Working with business Growth Hub to share the campaign details with local businesses -Web page with a summary of the 16 Days of Action campaign and signposts to where help is available: tewkesbury.gov.uk/16daysofaction -Distribution of painted pebbles on public land in local areas, signposting those who find them to: tewkesbury.gov.uk/pebbles</p>	<p>Stroud Women’s Refuge (Stroud Beresford) -Social media content to promote campaign and raise awareness -Soroptomists event in Cheltenham -GCHQ awareness raising (dates fall outside of campaign week)</p>